



interzum guangzhou 2015

2015中国广州国际家具生产设备及配料展览会电子广告合作方案

Online Advertising Program

CONTENT

Website Advertising

E-Newsletter Advertising

Website: Home Page

展会网站：首页



1

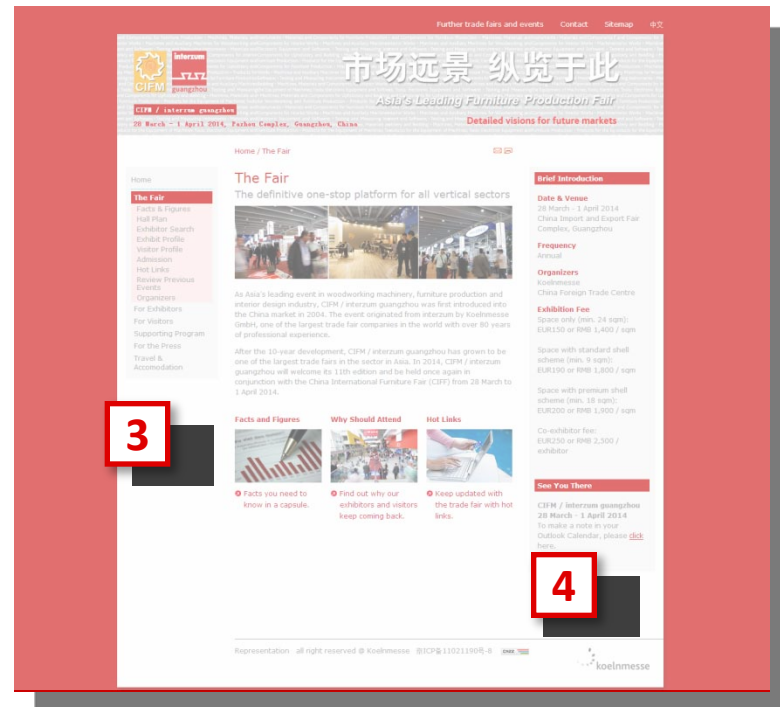
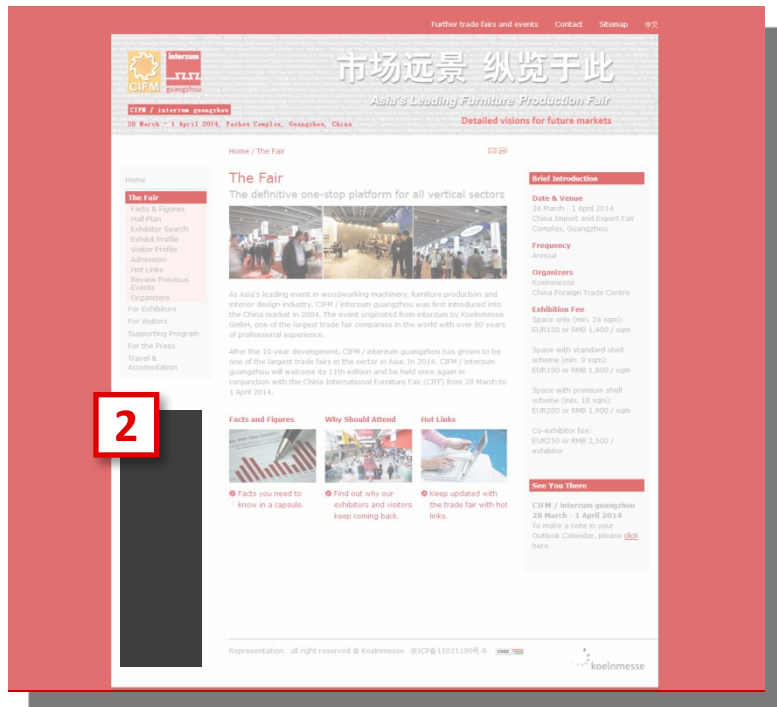
Vertical Banner / 竖幅广告
Size/尺寸:135*320pixels

Website: The Fair

展会网站：关于展会



- 2 Vertical Banner / 竖幅广告
Size / 尺寸: 135*320 pixels
- 3 Button (left) / 左栏广告
Size / 尺寸: 135*98 pixels
- 4 Button (right) / 右栏广告
Size / 尺寸: 195*98 pixels

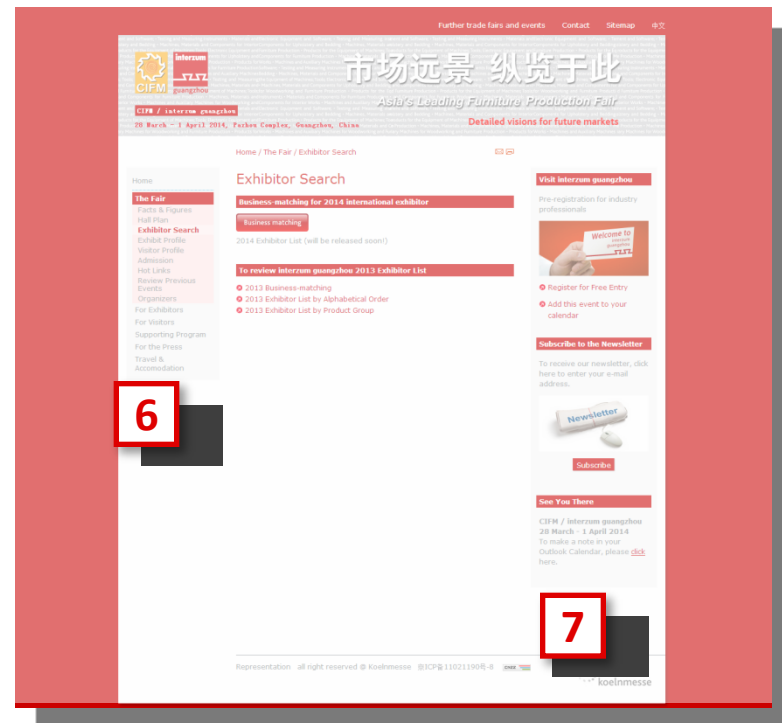
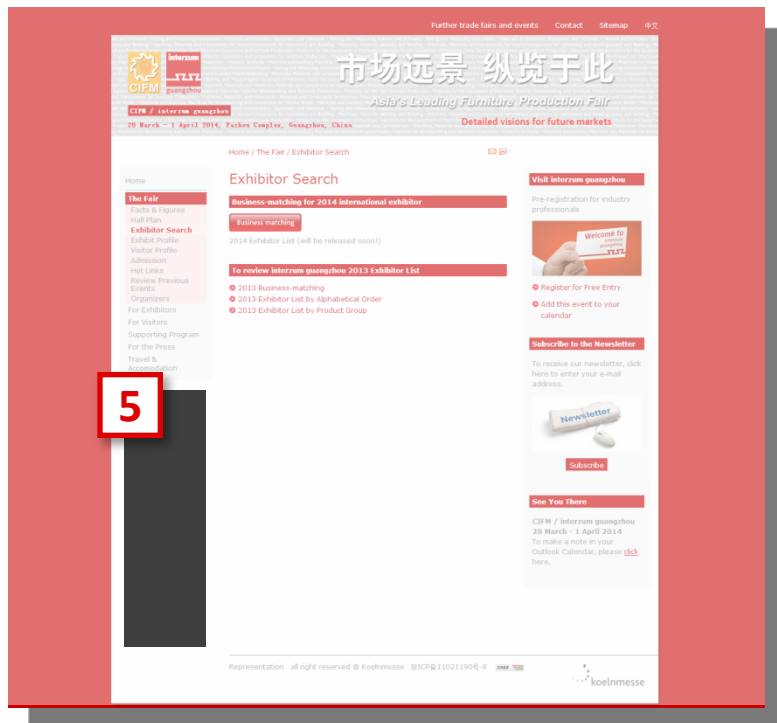


Website: Exhibitor Search

展会网站：展商搜索



- 5** Vertical Banner / 竖幅广告
Size/尺寸: 135*320 pixels
- 6** Button (left) / 左栏广告
Size/尺寸: 135*98 pixels
- 7** Button (right) / 右栏广告
Size/尺寸: 195*98 pixels



Website: Travel & Accommodation

展会网站：商旅指南



8

Vertical Banner / 竖幅广告

Size / 尺寸: 135*320 pixels

9

Button (left) / 左栏广告

Size / 尺寸: 135*98 pixels

10

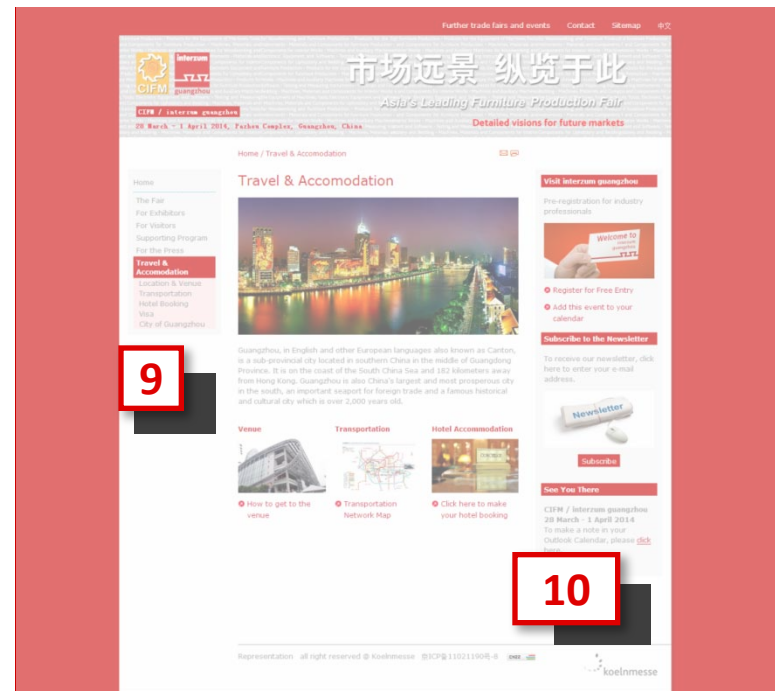
Button (right) / 右栏广告

Size / 尺寸: 195*98 pixels

8



9



10



Online advertising - Website 价格一览表-网站广告

Terms and Prices:



Page / 页面	Banner format / 位置	Size (pixels) / 尺寸	Price (Euro) / 价格 (欧元)			Price (RMB) / 价格 (人民币)		
Duration / 时效			Jul.-Sept. 2014 / 2014年7-9月	Oct.-Dec. 2014 / 2014年10-12月	Jan.-Mar. 2015 / 2015年1-3月	Jul.-Sept. 2014 / 2014年7-9月	Oct.-Dec. 2014 / 2014年10-12月	Jan.-Mar. 2015 / 2015年1-3月
Home Page / 首页	1.Vertical Banner / 竖幅广告	135*320	2,900	3,100	3,600	23,000	25,000	30,000
The Fair / 关于展会	2.Vertical Banner / 竖幅广告	135*320	2,500	2,600	2,800	20,000	21,000	23,000
	3. Button (left) / 左栏广告	135*98	1,500	1,600	1,800	12,000	13,000	15,000
	4. Button (right) / 右栏广告	195*98	1,400	1,500	1,700	1,1000	12,000	14,000
Exhibitor Search / 展商搜索	5.Vertical Banner / 竖幅广告	135*320	2,500	2,600	2,800	20,000	21,000	23,000
	6. Button (left) / 左栏广告	135*98	1,500	1,600	1,800	12,000	13,000	15,000
	7. Button (right) / 右栏广告	195*98	1,400	1,500	1,700	1,1000	12,000	14,000

Please turn over for the "Travel & Accomodation page" price.
商旅指南页面报价请详见后页。

Online advertising - Website 价格一览表-网站广告

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Travel & Accommodation / 商旅指南	8. Vertical Banner / 竖幅广告	135*320	2,500	2,600	2,800	20,000	21,000	23,000
	9. Button (left) / 左栏广告	135*98	1,500	1,600	1,800	12,000	13,000	15,000
	10. Button (right) / 右栏广告	195*98	1,400	1,500	1,700	11,000	12,000	14,000

Notes:

- All e-advertisements are subject to availability and will be processed on a first-come-first-served basis.
- The above rates exclude designing of ads.
- Artwork should be supplied by exhibitors in JPG / GIF / Flash format.
- This online advertising opportunity is only available to exhibitors.
- Artwork must be submitted to the Organizer 15 working days before launch date.
- The same type of ads on a single page will be charged the same rate, regardless of placement sequence.
- The above rates include ads in both English & Chinese versions.

须知

- 所有电子广告位遵循先到先得原则;
- 上述报价不包括设计费用;
- 所有设计均由参展商完成, 并以JPG / GIF或者Flash形式提交;
- 目前该广告位仅为参展商开放;
- 请于广告上线前15个工作日向主办方提交广告文件;
- 同一版面的同一类型的广告, 不论次序价格一样;
- 上述报价包含中英文网页的费用。

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市场远景 纵览于此

Asia's Leading Furniture Production Fair

Detailed visions for future markets
28 March - 1 April 2014, Pazhou Complex, Guangzhou, China

A SNEAK PEEK OF EXCITING ACTIVITIES AT interzum guangzhou 2014



SPEECH

HIGHLIGHTS AT HALL 14.1

- Mini Wine Lounge in PIAZZA**
 Gain access to the International Buyer's Lounge located at Hall 14.1 with the PIAZZA voucher and enjoy a complimentary glass of imported red wine while unwinding in a comfortable environment
[PIAZZA Location](#)
- International Buyer's Lounge & Internet Service in PIAZZA**
 Besides red wine, the PIAZZA voucher also entitles visitors to one complimentary cup of coffee or a bottle of drinking water. Looking for a place to conduct business meetings and catch up on some emails at the event? The Piazza makes an ideal location with free internet service.
- Gift Redemption**
 Redeem an exclusive travel coffee mug at the PIAZZA in Hall 14.1 upon collecting two stamps from Hall 14.1 and Hall 15.1 respectively. Stocks are limited and redemption is on a first-come, first-served basis.
- Special Display - Design Innovation - Exploring the Possibilities of Swedish Wood**
 Swedish Wood and the Department of Architecture of the Shanghai Jiaotong University are co-hosting a competition workshop for its design and architecture students at the University with the top three winning works to be showcased at interzum guangzhou in a special display in Hall 14.1.
 How to obtain the PIAZZA voucher? [Pre-register to visit now!](#) Online pre-registration deadline is 18:00 (UTC +8), 18 Mar 2014.
[More information on onsite activities](#)

ENGAGING & INSIGHTFUL FORUMS & SEMINARS

Learn from industry experts at the two official forum sessions during the trade fair: "Material Revolution: Innovative Furniture Components & Raw Materials" & "New Usage Trends of Natural Materials".

In addition, the PIAZZA (International Buyer's Lounge) in Hall 14.1 will also be the venue for a series of exhibitor-hosted seminars and presentations.



Forum 1: New Usage Trends of Natural Materials
 Date: 29 March 2014, 10:00-12:00
 Venue: PIAZZA (International Buyer's Lounge), International Hall 14.1



Forum 2: Future of Sustainable Wood in China
 Date: 29 March 2014, 10:00-12:00
 Venue: PIAZZA (International Buyer's Lounge), International Hall 14.1
* By invitation only



Forum 3: Material Revolution: Innovative Furniture Components & Raw Materials
 Date: 30 March 2014, 10:00-12:00
 Venue: PIAZZA (International Buyer's Lounge), International Hall 14.1
 Bed of Tomorrow - The Sleeping Concept of the Future
 Thermal Comfort for Modern Furniture
 Innovation in Mattress Ticking



Forum 4: Furniture Design & Production & R&D INNOVATION
 Date: 29/30 March 2014, 14:00-16:00
 29 March 2014, 13:00-14:00
 Venue: PIAZZA (International Buyer's Lounge), International Hall 14.1

Access to Forums and Seminars Pre-register now and [contact us](#) to reserve your seat!





[More information on website](#)

中国对外贸易中心(集团)
China Foreign Trade Centre (Group)

koelnmesse
we engage your business

E-Newsletter

电子展讯



11 Banner / 通栏广告
Size / 尺寸: 453*98 pixels

12 Button / 广告
Size / 尺寸: 146*98 pixels

Terms and Prices:



Format / 广告形式	Banner format / 位置	Size (pixels) / 尺寸	Price (Euro) / 价格 (欧元)				Price (RMB) / 价格 (人民币)			
Issue / 期数			Aug. 2014 / 2014年 7/8月	Oct. 2014 / 2014年10月	Jan. 2015 / 2015年 1月	Mar. 2015 / 2015年 3月	Aug. 2014 / 2014年 7/8月	Oct.2014 / 2014年 10月	Jan. 2015 / 2015年1月	Mar.2015 / 2015年3月
E- Newslette r / 电子展 讯	11. Banner / 通栏广告	453*98	1,600	1,600	1,800	2,000	15,000	15,000	16,000	18,000
	12. Button / 广告	146*98	1,000	1,000	1,200	1,400	8,000	8,000	10,000	12,000

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- 目前该广告位仅为参展商开放;
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- 同一版面的同一类型的广告, 不论次序价格一样;
- 上述报价包含中英文版的费用。

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Book your online advertising now!

拥有一个**商机**无限的展贸平台！

Contact us / 联系我们：

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