

## Conditions of Participation, Special Section

### *interzum guangzhou 2027*

#### **1 Organizer, event, venue and dates, visitor admission**

##### **1.1 Title**

The [interzum guangzhou 2027] is being organised by Koelnmesse (Beijing) Co., Ltd, Room 1903 Tower E, Ocean International Center 210 Ciyunsi Beili, Chaoyang District Beijing 100025, P.R. China.

-hereinafter collectively referred to as the “organiser”

The event will be held at Canton Fair Complex, Pazhou, Guangzhou No. 382 Yuejiang (Middle) Road, Haizhu District, Guangzhou, China (Area B) NO. 980 Xingang (East) Road, Haizhu District, Guangzhou, China (Area C) from [Sunday], [28<sup>th</sup> March 2027] to [Tuesday], [31<sup>st</sup> March 2027].

##### **1.2 Opening times**

For exhibitors, daily from [08:30 a.m.] to [06:00 p.m.] on 28-30 March; from [08:30 a.m.] to [05:00 p.m.] on 31 March.

For Trade Visitor only, daily from [09:00 a.m.] to [06:00 p.m.] on 28-30 March; from [09:00 a.m.] to [05:00 p.m.] on 31 March.

##### **1.3 Stand construction and dismantling<sup>1</sup>**

###### **1.3.1 General provisions**

Work may proceed in the halls and outdoor areas during the general construction and dismantling times from 24<sup>th</sup> March 2027 to 27<sup>th</sup> March 2027 as no divergent provision has been specified.

**1.3.2 Stand construction** Stand construction may begin at 09:00 a.m. (Area B and Area C) on 24-25 March 2027 and begin in 08:30 a.m. (Area B & Area C) on 26-27 March 2027. Construction must be completed by no later than [05:00 p.m.] on 24-25 March 2027 and no later than [11:00 p.m.] on 26-27 March 2027. The aisles must be completely cleared by this time. We reserve the right to claim the costs for cleaning the aisles of any soiling that has arisen after this time.

###### **1.3.3 Stand dismantling**

Dismantling of the trade fair stand and the goods presentation may not begin before the end of the event at [05:00 p.m.] on [31<sup>st</sup> March 2026]. Admission for dismantling personnel: from [05:00 p.m.]. Trucks will be permitted to enter from [05:00 p.m.].

The dismantling times are compulsory and must be adhered to. Depending on the hall in

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question, all stands and exhibits must be completely dismantled by [05:00 p.m.] on [1<sup>st</sup> April 2027], Moreover, all of the stand construction materials and other objects must have been completely removed from the halls and the outdoor area by these deadlines. Koelnmesse will remove and destroy all materials and objects that remain in the halls or the outdoor area after these deadlines and do so at the respective exhibitor's risk and expense. Koelnmesse will only store such objects in exceptional cases, provided the items left at the exhibition centre are obviously valuable. Koelnmesse's further claims remain unaffected. Claims of whatever kind against Koelnmesse, and in particular claims for damages, are excluded in such cases.

The exhibitor is liable to Koelnmesse for any damages arising as a result of failure to observe these provisions. Should claims be made against Koelnmesse as a result of failure to observe these provisions the exhibitor exempts Koelnmesse from all such claims. Koelnmesse is entitled to demand payment of a security to be refunded after the correct and timely return of the area; there is no entitlement to payment of interest. This security is to guarantee claims arising from the contractual relationship, in particular regarding the timely clearing of the stand area.

Furthermore, late clearing of the stand area is a serious violation of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €12,850.00 (depending on the severity of the violation) for each such violation and / or to exclude the exhibitor from subsequent events. This contractual penalty shall be offset against further claims.

#### **1.4 Visitor admission *im Einzelfall veränderbar***

[interzum guangzhou] is a trade fair. only trade visitors are admitted.

Admission to [interzum guangzhou] is normally reserved for trade visitors only.

The holding of so-called stand parties (gathering on the exhibitor's stand area by employees of an exhibitor or employees of an exhibitor with visitors invited by said employees) outside the opening times for visitors is only permissible with prior registration and authorization by Koelnmesse by means of the process established for this purpose.

## **2 Eligibility to participate**

### **2.1 Exhibitors**

Only producers that are entered in the Commercial Register or in the Register of Craft Businesses are permitted to participate at [interzum guangzhou 2027]. Such producers must exhibit products that correspond to the focus of the event (see product segment, product categories and product groups). You may only participate as an exhibitor if the exhibited products are manufactured or developed by your company itself or developed or produced on its behalf and exclusively marketed or, in the case of services, exclusively provided by your company.

You can exhibit for the companies you represent as a sales representative, sales company, association or importer insofar as the goods exhibited are not offered by any other company

at the trade fair and you possess the necessary rights to present the exhibits.

Koelnmesse may also require that proof of the nature of the manufacturer's business or of the activities as the manufacturers' sales company or importer be submitted in an appropriate form on demand.

Decisions on company acceptance, eligible products and the location of exhibitor stand will be made by Koelnmesse. In the event of a rejection, you will receive a separate letter.

All exhibited products and services must correspond to the focus of the event (see Item 2.1, Sentence 1). The products must be new ex works. Products and services that do not correspond to the focus of the event and used products may not be exhibited or offered.

Participation as exhibitors by interest groups, associations, corporate bodies, institutions and foundations under public law can be permitted when their presentation and presence correspond to the focus of the event (see Item 2.1 Sentence 1).

## **2.2 Co-exhibitors**

The participation of co-exhibitors at [interzum guangzhou 2027] is possible. A special request and acceptance by the organizer are required for the use of the stand area by a co-exhibitor (see Item V of the General Section of the Conditions of Participation).

The following conditions apply to the use of a stand area by a co-exhibitor:

The participation of no more than one co-exhibitor can be applied for. The limit of a maximum of one co-exhibitors applies independently of the number of registrations of the exhibitor per event, so that even in the case of multiple registrations (e.g. for multiple product segments in different halls or stand areas (in the same or different halls (hall areas)) a maximum total of one co-exhibitors are permitted on the exhibitor's stand area. The complete registration of all co-exhibitors by the main exhibitor must reach Koelnmesse on or before [31<sup>st</sup> December 2026]. This also applies in the case where the registration takes place online using a means made available by Koelnmesse.

Applications that are received by Koelnmesse after this date cannot be taken into account.

The completed registration of all co-exhibitors by the main exhibitor must be submitted at the same time as the registration of the main exhibitor.

Enabling a co-exhibitor to participate on the stand area without first obtaining the approval of Koelnmesse is a serious violation of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €5,000.00 (depending on the severity of the violation) for each such violation and / or – depending on the severity of the case – to exclude the exhibitor from this and / or subsequent events. The stipulations of Item V of the General Section of the Conditions of Participation are not affected.

## **2.3 Group participation**

The participation of group participants in the [interzum guangzhou 2027] is possible. A special registration and approval by the organizer is required for the use of the stand area by a group participant (see Item V of the General Section of the Conditions of

Participation). The registration has to be completely filled in and the main exhibitor has to sign it with a legally binding signature and submit it to Koelnmesse by [31<sup>st</sup> December 2026] at the latest.

Group organizers may only register companies as group participants and admit them to their stand area if they have their registered office in the same country as the group organizer. The acceptance by the group organizer on its stand area of a company that does not have its registered office in the same country as the group organizer constitutes a serious violation of these Conditions of Participation. Koelnmesse is entitled to impose a fine of up to €5,000.00 (depending on the severity of the violation) for each such violation and / or to exclude the group organizer from subsequent events. The stipulations of Item V of the General Section of the Conditions of Participation are not affected.

### **3 Participation fee and other remunerations**

#### **3.1 Participation fee**

a) Raw Space: in the halls excluding stand construction, stand partition walls and electrical connection (minimum size 18 sqm; the construction of the stand shall be the obligation of the exhibitor).

EUR 314.00 / sqm or RMB 2,450.00 / sqm.

b) Standard Shell Scheme: in the halls with standard stand construction (minimum size 9sqm).

EUR 371.00 / sqm or RMB 2,893.00 / sqm.

c) Premium Shell Scheme: in the halls with premium stand construction (minimum size 12 sqm).

EUR 393.00 / sqm or RMB 3,065.00 / sqm.

The participation fee covers the provision of the stand area of the exhibition space for the entire duration of the event, including the stipulated construction and dismantling periods; a specific number of exhibitor and construction and dismantling passes – see Item 5.1; advice by Koelnmesse experts on organization, advertising and public relations work for your participation.

The participation fee will be calculated according to the exact dimensions of the stand area allocated. Hall pillars and other fixed construction elements present in the rented stand area do not constitute grounds for a reduction of the participation fee.

Double-deck stand is applicable for a stand with an area of at least 100 sqm (to be considered on a case-by-case basis). The floor area of the upper tier shall not exceed [50%] of the floor area of the lower tier of the particular booth. The rental rates for the floor area at the upper tier shall be one third (1/3) of the rental for the lower tier: EUR 105 / sqm or RMB 817 / sqm.

#### **3.2 Administrative Fee and Hall Management Fee**

Once a space rental invoice is issued, any changes in payment currency raised by

exhibitors will be subject to an administrative fee of EUR 260 or equivalent RMB amount, which will be added to the participation fees according to the changed payment currency.

A Hall management fee of RMB 30.00 / sqm will only apply to space-only booth type and should be paid to the venue by exhibitors' appointed contractors. The organizer reserves the right to appoint the official contractor to collect the fee on behalf before the show opens.

### **3.3 Payment Terms**

An exhibitor will be required to pay deposit after they submit the application form. After the application form is received by Koelnmesse, an invoice of the amount equivalent to [50]% of the participation fee (with any deposit paid, if any, accounted for) will be issued and sent to the exhibitor. Exhibitors of 9 sqm standard shell scheme booth and 12 sqm premium standard booth must pay [100]% of the participation fees after submitting the application form. All exhibitors should pay all the deposit within [7] working days after receiving the payment notice. All bank and administrative charges as well as foreign exchange differences are to be borne by exhibitors.

Koelnmesse will issue and send the second invoice of balance amount of the participation fee together with the stand confirmation to exhibitors. All invoices shall be settled by exhibitors within [7] working days after exhibitors receiving invoices. All bank and administrative charges as well as foreign exchange differences are to be borne by exhibitors.

The exhibitor must pay such invoices strictly according to the terms of payment as indicated on the invoices. If an exhibitor fails to pay according to the abovementioned terms and payment schedule, Koelnmesse reserves the right to release without notice to the exhibitor the stand reserved for exhibitor and shall have right to forfeit any deposit and fees already paid by the exhibitor as liquidated damages.

### **3.4 Co-exhibitor fee**

In addition to the international pavilions, no more than one co-exhibitor can be applied in an individual booth; a co-exhibitor fee of EUR 350.00 or RMB 3,000.00 per co-exhibitor will be charged to main exhibitors. The co-exhibitor fee remains payable should the co-exhibitor not participate in the event.

### **3.5 Value-added tax**

All prices given are VAT-inclusive.

### **3.6 Costs in the event of non-participation**

#### **3.6.1 Deposit**

To the extent that the exhibitor pays deposit after submitting the application form and if the exhibitor withdraws from the registration, the deposit will be forfeited and kept by Koelnmesse.

#### **3.6.2 After signing of the stand confirmation**

Normally, a withdrawal from the contract after signing of the stand confirmation is not permitted. The regulation contained in Item II of the General Section of the Conditions of Participation applies.

In the event of your non-participation, you must pay 100% of the participation fee as compensation. Provided the reserved stand area can be rented to a third party, this compensation amounts to 25% of the participation fee subject, however, to the minimum fee specified in Item 3.8.1. If the exhibitor wishes to reduce the size of the stand area, this regulation applies accordingly to the stand area that becomes free as a result, if the organizer agrees to a reduction in the size of the stand area as an exception.

#### **3.6.3 Rescheduling of the event**

If for whatever reason (including force majeure, government order etc.) the event is rescheduled to be held on certain dates falling within the same year of the originally planned time or if the event is cancelled in the originally scheduled year but rescheduled to be held in the next year, the exhibitor has no right to withdraw from the event or claim any damages nor can it demand refund of any portion of the participation fee but such participation fee shall

be applied toward payment for the rescheduled event. Where the organizer cancels the event and announces rescheduling it to be held in the next year pursuant to the foregoing paragraph, if for whatever reason (including force majeure, government order etc.) the organizer later announces that such rescheduled event is still cancelled in that year and it shall be postponed to be held in the following year thereafter, the exhibitor has right to demand refund of no more than 30% of the total participation fee it has paid and any balance paid by the exhibitor shall be applied toward payment for the so postponed event.

## **4 Stand sizes and construction**

### **4.1 Stand size**

The minimum stand size is [9] m<sup>2</sup>.

Please note that hall pillars and other fixed construction elements may be present in the rented stand area.

Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

Trade fair partition walls for separating the stand area are not automatically provided. If they are needed as stand construction elements, however, they can be ordered for a fee.

This fee does not include stand construction.

Koelnmesse will erect partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems.

#### **4.2 Responsibility**

Stand construction, design and operation must comply with all the regulations that are valid in Germany (including the special construction regulation, the industrial safety law and regulations, the DIN and EN standards, the VDE regulations, and the accident prevention regulations of the employers' liability insurance associations in their currently valid versions). All of these provisions apply to the company's own as well as to independent stand designers, decorators, and signwriters and to all persons insofar as they perform activities commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction, design, operation and dismantling of the stand.

The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction and dismantling personnel and other persons working on its behalf, in order to ensure that they adhere to the regulations.

The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

#### **4.3 Overall height**

The maximum permissible raw space stand height is set at [4.5] m, insofar as this is permitted by the hall ceiling and any fixed structures that may be present.

As long as the Technical Guidelines are observed when designing and erecting stands, there is no need to submit for approval documentation for one-storey stands that do not exceed the permitted construction height. All other stands and constructions must be approved. The regulations regarding the approval of stand construction and requesting such approval are given in the Technical Guidelines.

#### **4.4 Notice of approval**

Stand construction may not commence until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions. It only states that Koelnmesse has no objections in the context of stand design/arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to immediately submit any additionally required information related to the trade fair stand.

There is no obligation on the part of Koelnmesse to ensure the observance of other provisions.

Nevertheless, if an infringement of the relevant provisions is found to have been committed, Koelnmesse can, for this reason, also refuse to issue the notice of approval. Please note that in exceptional cases – on your behalf and on your account – the stand

construction documents must be submitted to the responsible authorities for scrutiny.

Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be immediately responded to. In case of imminent danger, Koelnmesse is entitled to determine at its absolute discretion the measures necessary and have them implemented at the exhibitor's expense.

#### **4.5 Form of stand**

The following terms are used for the stand forms:

Terrace stand:	one side open
Corner stand:	two sides open
Two-corner stand:	three sides open
Island stand:	four sides open

Deviations from the requested stand shape do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

#### **4.6 Construction and design of the stands**

The stands must be constructed in compliance with the stand form that has been approved.

The arrangement of the stands is left to the exhibitor but must be appropriate for the event in question.

Your company name and your products/services must be clearly visible on your stand.

The exhibitor has to obtain information about the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to the stand area.

Banners and company signs are not permitted to extend into the aisles.

### **5 Exhibitor, stand construction and dismantling passes**

#### **5.1 Exhibitor passes**

Each exhibitor receives free passes that are valid for the period from the first day on which construction work begins to the final day of dismantling:

Quantity of exhibitor Size of Booth passes(max)

Up to 12sqm 3

13 to 24 sqm 6

25 to 36 sqm 9

37 to 48 sqm 12

49 to 72 sqm 15

73 to 120 sqm 18

121 to 200 sqm 25

201 to 400 sqm 30

401 to 600 sqm 38

More than 600sqm 45

You can order and pay for additional exhibitor passes at the appropriate order form in the Exhibitor Manual. Exhibitor's passes shall be used by exhibitors during the exhibition only. During the period of stand construction and dismantling, exhibitors shall wear passes when entering the exhibition hall. Contractors and other suppliers shall carry work passes, which are valid only during the construction and dismantling period.

## **5.2 Construction and dismantling periods**

During the move-in and move-out, those who need to enter the halls for booth installation, goods transportation/loading & unloading and equipment installation shall apply for work passes (RMB40.00 per pass). A work pass shall be valid during the move-in and move-out period stated on it.

Exhibitors can order the work passes with the correct order form in the Exhibitor Manual.

You will receive the passes digitally with the exhibitor passes

## **5.3 Transfer of passes forbidden**

Transferring a pass to a third party – whether sold or given free of charge – is not permitted and represents a severe violation of the Conditions of Participation, as stipulated by Item VI of the General Section of the Conditions of Participation.

## **6 Rules on selling**

In view of the trade nature of the event, direct sales of exhibits or samples from the trade fair stands are not permitted. Furthermore, exhibits may not carry a price tag.

This regulation does not apply to printed matter such as trade publications and specialist journals.

Koelnmesse has the right to carry out checks and, in the event of violations of these conditions, to take suitable measures. Koelnmesse also has the right to immediately close the stands of any exhibitors who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.

## **7 Media services (Marketing Package)**

### **7.1 Scope of obligatory media services**

**a) The components for main exhibitors, group organizers and group participants are as follows (Marketing Package Basic):**

- Entry in the alphabetical list of exhibitors in the trade fair catalogue, the trade fair website and the online exhibitor showroom

- Product group entries in the trade fair catalogue
- Unlimited number of product group entries in the trade fair website and the online exhibitor showroom

**b) The components for co-exhibitors are as follows:**

- Entry in the alphabetical list of exhibitors in the trade fair catalogue, the trade fair website and the online exhibitor showroom
- Product group entries in the trade fair catalogue
- Unlimited number of product group entries in the trade fair website and the online exhibitor showroom

**7.2 Remunerations and deadlines for the obligatory media services (Marketing Package)**

The provision of the media services specified under Item 7.1.a is obligatory for all main exhibitors, group organizers and group participants and costs EUR150.00 / RMB 1,100.00 per main exhibitor, group organizer and group participant.

The provision of the media services specified under Item 7.1.b is obligatory for all co-exhibitors and costs EUR150.00 / RMB 1,100.00 per co-exhibitor.

Please note that a participation by your company is only fixed on acceptance by Koelnmesse. The offers and order confirmations are therefore subject to the condition precedent that the application has been issued.

If we have not received trade fair catalogue information from the exhibitor before the editorial deadline, the entry included in the official trade fair catalogue will be based on the information provided in the exhibitor application form for the event. Registrations and orders received after this deadline will also, insofar as possible, be taken into account in the official trade fair media. In the case of orders and registrations that are received by Koelnmesse later than the editorial and advertising deadline, Koelnmesse will make no guarantee of the full provision of all media services. Claims of any kind, in particular claims that seek to reduce the remunerations for inclusion in the official trade fair media or claims of compensation for damages are expressly excluded in these cases.

**7.3 Special data protection provisions for lead tracking**

Use by trade fair visitors is voluntary. Neither the exhibitor, nor Koelnmesse GmbH nor any other third party can require visitors to take part in the Trade Fair App's lead tracking feature and so to pass on their personal data. Koelnmesse GmbH forwards the personal data to third parties only if the visitor first agrees to have their data used in this way. A consent to data transfer has sometimes been given when a visitor has actively agreed to a networking request from an exhibitor via the Trade Fair App or a scan of the ticket QR code (e.g. at the exhibitor's trade fair stand).

In addition, the exhibitor is obliged in individual cases to delete the personal data that it has received as a result of lead tracking if it is requested to do so by Koelnmesse GmbH or the visitor in question. Koelnmesse GmbH is not liable for the accuracy and completeness of the visitor registration data.

The exhibitor may only forward the personal data received as a result of lead tracking to third parties if and to the extent that the exhibitor has received express consent from the

respective visitor. The exhibitor also undertakes to use the personal data received as a result of lead tracking only in accordance with the legal regulations, especially those relating to data protection, and only for the exhibitor's own purposes. In this respect, the exhibitor shall exempt Koelnmesse GmbH from all claims by third parties.

#### **7.4 Responsibility/release of Koelnmesse from liability**

Koelnmesse (Beijing) Co., Ltd, is the publisher of the official trade fair media. Koelnmesse may assign the practical implementation of the advertising to a third-party company.

Advertisers are responsible for the content of their advertisements and entries and are liable for any damages related thereto. Koelnmesse is not liable for printing errors, incorrect placement, mistakes and other gaps or faults in the printing.

Koelnmesse is not liable for damage to property and personal injury caused by the use of the FairMate Leadtracking app for the lead tracking service (if applicable) unless it can be proved that Koelnmesse acted deliberately or with gross negligence. Liability is limited to foreseeable damage. Participants use the FairMate Leadtracking app for the lead tracking service (if applicable) at their own risk. Although Koelnmesse strives to provide correct information, it does not guarantee the currency, accuracy and completeness of the supplied information nor is it liable for such. Koelnmesse assumes no responsibility for the technical availability of the services offered. Warranty or damage claims of all kinds are excluded if the technology breaks down or malfunctions in some other way. In particular, maintenance, security and capacity-related issues as well as events over which Koelnmesse has no control (e.g. disturbances of the public communication networks, power outages etc.) can lead to brief disruptions or a temporary suspension of the services. Koelnmesse does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without encountering incorrect content or technical difficulties. Koelnmesse is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is related to the ordering of admission tickets and catalogues for trade fairs and exhibitions of the Koelnmesse Group on the Internet. Koelnmesse is especially not liable for e-mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements.

Koelnmesse is not liable for the offers made by third parties, especially not if they are related to the use of the lead tracking service. Koelnmesse does not guarantee that all links and references to external content that are found during the use of the lead tracking service (if applicable) are correct or complete.

### **8 Commercial property rights**

**8.1** Koelnmesse does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense.

If a final court decision has determined *res judicata* that an exhibitor in connection with one of Koelnmesse's events has violated laws of the kind mentioned in paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next event of this kind after the *res judicata* court decision if there is sufficient suspicion that the exhibitor will again and

repeatedly violate laws for the protection of intellectual property or commercial property rights.

## **9 Non-permissible advertising/violations of the Conditions of Participation**

**9.1** In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, the following advertising measures in particular are forbidden:

- Exceeding the binding specified overall height;
- Advertising activities outside the rented stand area without the prior written permission of Koelnmesse;
- Advertising of an ideological or political nature.

The exhibitor bears responsibility for the legality of competitions, raffles etc.

**9.2** In the event of severe violations of the Conditions of Participation, Koelnmesse may immediately close your stand and clear it without resorting to legal assistance. Severe violations can in particular be violations of Item V of the General Section of our Conditions of Participation in connection with Item 2 of the Special Section of the Conditions of Participation. Claims of all kinds – especially claims for damages – are excluded in these cases.

**9.3** Dismantling the trade fair stand and / or the exhibits before the official end of the event represents a serious breach of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to an amount as stated in the Exhibitor Service Manual (depending on the severity of the violation) for each such violation and / or to exclude the exhibitor from subsequent events.

## **10 Formal requirements**

All declarations must be made in text form.

## **11 Severability clause**

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract as a whole shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions.

Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

**12 General Section of the Conditions of Participation, Technical Guidelines**

The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

Last amended: April 2025

## Special Conditions of Participation

### for Organizers of Group Participations

1. **The group organizer** is the individual who coordinates the participation of two or more companies in a trade fair, and who interacts with Koelnmesse as the organizer of a group participation and rents the required stand space(s). With legally binding registration, the General and the Special Sections of the Conditions of Participation, the present Special Conditions of Participation for organizers of group participations and the Technical Guidelines are acknowledged as binding. The group organizer is the contract partner of Koelnmesse for the group participation he organizes. The group organizer is also the recipient of services with respect to VAT law.

2. **Group participants** are companies that jointly take part in a trade fair on the stand space(s) rented by the group organizer. Group participants take part in the event on the basis of a contract between the group participants on the one hand and the group organizer on the other. Group participants generally do not have a direct contractual relationship with Koelnmesse. The General and the Special Sections of the Conditions of Participation and the Technical Guidelines are binding for each individual company. The group organizer is responsible for ensuring that the group participants adhere to the Conditions of Participation. Koelnmesse is entitled to charge a **group participation fee** for each group participant. The amount of the group participation fee is shown during registration.

3. **Group participations are to be organized and implemented** in accordance with the General and Special Sections of the Conditions of Participation as well as the Technical Guidelines. All of the group participants have to meet the conditions for participation. Koelnmesse is entitled to reject companies that do not fulfil the requirements for taking part in the trade fair. If the group organizer sets any conditions of participation for the group participation, these conditions have to be approved by Koelnmesse in advance.

4. **The group organizer is responsible for performing the following tasks in particular:**

- Determining the space needed for the group participation with regard to the respective trade fair. The area needed is the sum of the individual spaces to be occupied by group participants, service areas and “internal” aisles.
- Notifying Koelnmesse of the amount of space needed. For each trade fair, the group organizer has to submit an application completely filled in and in a legally binding

matter.

- Planning, ordering and coordinating of stand construction, media and other services; complete and timely (cf. Section 7.2 of the Special Section of the Conditions of Participation) submission of the application/registration documents of the group participants for entry in selected trade fair media (e.g. trade fair catalogue, trade fair app, online trade fair media (if available)).
- Distributing individual areas at the respective trade shows. Information on the distribution of the individual areas must be received by Koelnmesse by [31 December 2026] so that it can be used as the basis for assigning the individual stand numbers and for entering the stand numbers into the trade fair media. **Koelnmesse will assign the stand numbers.**
- Handling all contract-related communication activities with the organizer.
- Handling payments for the rented stand areas, the ordered stand construction and marketing services, and technical services, the group participation fee insofar as it is changed and the other participation costs of the group participation fee.
- Ensuring that group participants adhere to the General and Special Sections of the Conditions of Participation, as well as the Technical Guidelines and instructions from Koelnmesse.

**5. The group participants are registered** by the group organizer in accordance with the General and Special Sections of the Conditions of Participation, and the Technical Guidelines. The participants are registered using the respective channels made available by Koelnmesse for this purpose.

**6. Group organizers register group participations** in their own name and on their own account. The group organizer must also send the details of the group participants to Koelnmesse and ensure that this data can be used by Koelnmesse in accordance with the applicable data protection law. The group organizer is responsible for ensuring that all of the necessary documents are completed in full and returned on time. Koelnmesse may reject a registration or cancel any admissions/confirmations that may have already been sent if the documents are incomplete or not submitted on time. In such cases, Koelnmesse is also entitled to charge each participant a group participant fee as stipulated by the Special Section of the Conditions of Participation.

**7.** Koelnmesse shall send the **admission/confirmation** to the group organizer. In accordance with Item II of the General Section of the Conditions of Participation, a contract between Koelnmesse and the group organizer takes effect as soon as the latter receives the admission/confirmation. Contractual relationships therefore exist exclusively between Koelnmesse and the group organizer, in accordance with Item V of the General Section of the Conditions of Participation.

Subsequent reduction of the stand area/revocation and withdrawal: Normally, a withdrawal from the contract after signing of the stand confirmation is not permitted. The regulation contained in Item II of the General Section of the Conditions of Participation applies.

In the event of your non-participation, you must pay 100% of the participation fee as compensation. In exceptional cases, the organizer can agree to the request for release from the contractual relationship if the stand area that becomes available can be allocated elsewhere for a fee. In this case, Koelnmesse is entitled to demand a flat-rate reimbursement of the costs incurred in the amount of 25 % of the participation fee without providing proof, unless otherwise stipulated in the Special Section of the Conditions of Participation. If it is not possible to provide the stand area in return for payment in any other way, the contract remains in force; in this case, the participation fee must be paid in full.

**8. The participation fee and other remunerations are invoiced** to the group organizer. The invoice for services is also sent to the group organizer. The codes for the passes are provided to the group organizer in digital form and must be redeemed online via the event's ticket shop. The passes and travel tickets can only be used via the app of the respective event. The registration in the app must use the same data as used at the ticket shop.

**9. Orders placed for services by individual group participants** (e.g. orders for furniture hire) at the Service-Shop of the event are made in the name and on the account of the group organizer. This requires that the distribution of the individual areas must be received by Koelnmesse on time and that the group organizer provides the corresponding authorization by authorization in the Service-Shop. Orders can only be placed at the Service-Shop until the end of the event.

Status: April 2025