



## interzum guangzhou/CIFM Exhibitor Seminar: 27-29 March 2010

### 27 March 2010

Time/Venue

Development of the Environmental Friendly Water-based Adhesive in the Soft Furniture Industry

Organizer

Shenzhen Taiqiang Chemical Ltd.

14:30-16:30  
Conference Room 2,  
Complex B

At present, industrial manufacturing, technology innovation, consumption rate and world trade are developing on the foundation of environment protection. Countries around the world including China are abandoning the traditional business mindset and adopting the sustainable development strategy. With the increasing demand for environmental-friendly products, sales for water-based adhesives is set to grow tremendously in the furniture manufacturing industry.

Topics:

1. The Development of the Furniture Industry
2. The Application of the Environmental Friendly Water-based Adhesive
3. The Advantages of the Environmental Friendly Water-based Adhesive
4. The Usage Instructions of the Environmental Friendly Water-based Adhesive

Speakers:

1. Mr. Xing Qian, Manager, Training Center, Taiqiang Chemical Ltd.
2. Mr. Qi Zhang, Furniture Industry Expert

Guests:

- Mr. FengBang Zhang, General Manager, Chemical Technology Dept., Taiqiang Chemical Ltd.
- Dr. QiLong Sun, General Manager, Bayer MaterialScience

### 28 March 2010

Time/Venue

Automation in Mass Furniture Production

Organizer

Homag China

14:30-16:30  
Conference Room 6,  
Complex B

With more attention paid to the climate changes around the world, Homag introduces the latest production philosophy to the Chinese furniture market. Environmental protection can be viewed from two aspects: Quality and Quantity. Quality represents products made by advance equipment and materials, thus enhancing durability and lifespan of furniture. This can be achieved by its latest laserTec technology. Quantity represents the Batch Size 1 producing format which Homag advocates.

Topics:

1. Homag laserTec Technology
2. Imos Furniture Crafts Design
3. Cut Rite Giben Optimized Software
4. Consulting and Software for Wood and Furniture Industry

Speakers:

1. Mr. Eberhard Schlee, Sales Export Manager, German Homag Group
2. Mr. RenFeng Wu, China Region Sales Director, 20/20 Technology, Inc.
3. Mr. QiSheng Li, China Region Sales Director, German HOLZMA
4. Mr. Dirk Post, China Region Project Manager, SCHULER Consulting

### 29 March 2010

Time/Venue

Edgebanding Technology Using Hot Melt Adhesives

Organizer

Henkel (China) Company Ltd.

10:00-12:00  
Conference Room 4,  
Complex B

Introducing the edgebanding technology using hot melt adhesives

Topics:

1. Types of Hot Melt Adhesives
2. Safety Instructions for Using Hot Melt Adhesives
3. Q&A

Speaker:

1. Mr. Yee-Shin Shim, Technical Service Manager in AP, Henkel