



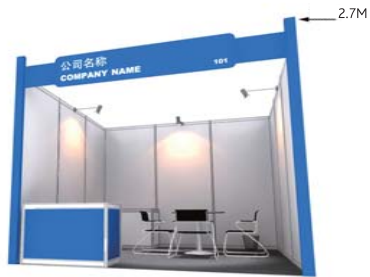
Cost of Participation

参展费用

► Space Only (min. 18 sqm) EUR 170 or RMB 1,600	► 光地 (最少18平方米) 1,600人民币 或 170欧元/平方米
► Standard Shell Scheme* (min. 9 sqm) EUR 220 or RMB 2,100	► 标摊 (最少9平方米) 2,100人民币 或 220欧元/平方米
► Premium Shell Scheme** (min. 18 sqm) EUR 230 or RMB 2,200	► 高级标摊 (最少18平方米) 2,200人民币 或 230欧元/平方米

* Standard Shell Scheme / 普通标摊

** Premium Shell Scheme / 高级标摊



Sign Up For An Exhibiting Space Now! 现即报名参展!

Facts & Figures

- **Show Date:** 28 March - 1 April 2015
- **Venue:** China Import and Export Fair Complex
- **Organizers:** Koelnmesse China Foreign Trade Centre (Group)
- **Event Frequency:** Annual
- **Year of Foundation:** 2004
- **Admission:** Trade visitors only
- **Registration Deadline:** 15 November 2014
- **Exhibition Space:** 140,000 sqm
- **Exhibitor Number:** Estimated to be 1,200+
- **Visitor Number:** Estimated to be 62,000+

展会相关信息

- **展会时间:** 2015年3月28日至4月1日
- **场馆:** 中国进出口商品交易会展馆
- **主办方:** 德国科隆展览有限公司
中国对外贸易中心 (集团)
- **展会周期:** 一年一次
- **创办年份:** 2004年
- **入场参观:** 仅对专业观众买家开放
- **参展报名截止日期:** 2014年11月15日
- **展会面积:** 140,000平方米
- **参展商:** 预计超过1,200家
- **专业观众:** 预计超过62,000名

www.interzum-guangzhou.com
cifm.fairwindow.com



CIFM

中国广州国际家具生产设备及配料展览会

China International Furniture Machinery & Furniture Raw Materials Fair (Guangzhou)



interzum guangzhou

市场远景
纵览于此
Shaping The Future

More Space,
More Opportunities

About The Organizers

Koelnmesse

As a world-renowned trade fair organizer, Koelnmesse has an excellent track record for organizing some of the world's most successful trade events, such as the accomplished interzum, imm and Orgatec in Cologne, Germany. With 90 years' experience in organizing large-scale commercial events connecting buyers and sellers, Koelnmesse brings forth an unrivaled skill-set and expertise needed to develop interzum guangzhou into the premier international furniture production trade show in Asia.

China Foreign Trade Centre (Group)

The China Foreign Trade Centre (Group) is a highly qualified and experienced exhibition company. For more than 50 years, it has been organizing the China Import and Export Fair (also known as the Canton Fair), the largest trade fair in China. It is also the organizer of CIFF (China International Furniture Fair (Guangzhou), Asia's biggest furniture trade fair.

关于主办方

德国科隆展览有限公司

作为国际知名的展会主办方，德国科隆展览有限公司成功举办了诸如科隆国际家具生产、木工及室内装饰展 (interzum)、科隆国际家具展 (imm)、科隆国际五金展 (International Hardware Cologne) 等在行业内处于绝对领先地位的专业展会。凭借90年针对大型展会的成功操作，德国科隆展览有限公司将为中国广州国际木工机械、家具配料展览会提供全面并专业的运作保障。

中国对外贸易中心 (集团)

中国对外贸易中心 (集团) 是“中国第一展”、有50多年历史的“中国进出口商品交易会”的承办方，拥有强大的销售网络和买家邀请渠道；该中心主办的“中国广州国际家具博览会”已成功举办33届，是亚洲最具规模和影响力的国际性专业家具展，享有“亚洲家居交易中心”的美誉。

Domestic Hall:

China Foreign Trade Guangzhou Exhibition Corp.
中国对外贸易广州展览总公司
Mr. Zhao 赵先生 / Mr. Wang 王先生
Tel: +86-20-8912 8020 / 8912 8030
Fax: +86-20-8912 8251 ext 101
ciff@fairwindow.com



中国对外贸易中心 (集团)
China Foreign Trade Centre (Group)

Contact Us / 联系我们

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koelnmesse
we energize your business

About

CIFM / interzum guangzhou

As Asia's leading event in the woodworking machinery, furniture production and interior design industry, CIFM / interzum guangzhou provides the definitive one-stop platform for industrial suppliers from all vertical sectors to showcase a wide range of products and technologies, and to meet professional buyers from all over the world. The 2014 event occupied **130,000** sqm of exhibition space across Area B and Area C with **1,147** exhibitors from **32** countries and regions, and attracted **62,548** professional buyers (combined with the China International Furniture Fair – Office Show segment) .

概述

CIFM / interzum guangzhou

作为亚洲地区木工机械、家具制造与室内装饰行业的顶级贸易展览会，CIFM / interzum guangzhou 秉持为行业的各个领域的制造商与采购商提供优质的“一站式”贸易平台，也吸引了众多国内外企业展示最新的产品与技术，汇聚了海内外的专业买家。2014年展会规模达**130,000**平方米，横跨琶洲展馆B区与C区展馆；共吸引了来自**32**个国家与地区的**1,147**家企业参展与来的**62,548**名（统计包括CIFF办公家具展）专业观众到访参观。



Why Exhibit

- **Meet** over 70,000 professional trade buyers
- **Connect** with buyers (CIFF exhibitors) under the same roof
- **Gain** exclusive access to Koelnmesse's global interzum network of event marketing and promotion
- **Keep** up with the latest market trends and needs
- **Exhibit** alongside other international manufacturers from all over the world
- **Launch** your products and innovations at the center of one of the biggest furniture manufacturing regions
- **Strengthen** your current business contacts and find new prospective clients



选择 interzum guangzhou / CIFM的理由

- 会晤70,000多名海内外专业观众
- 直接与广州国际家具博览会（CIFF）展商现场洽商
- 独享科隆国际展览公司 interzum 全球系列展会推广资源
- 与其它国际参展企业共同参展，相得益彰、精彩纷呈
- 在全球最大家具制造中心之一发布新产品，事半功倍
- 巩固现有客户并寻找新客户的绝佳平台
- 获取行业与市场的最新动向



Product Groups

- Materials and Components for Furniture Production
- Machinery, Materials and Components for Upholstery and Bedding
- Machinery, Materials and Components for Interior Works
- Machinery and Auxiliary Machinery for Woodworking and Furniture Production
- Others: Media and Trade Associations

展品范围

- 家具生产原料及配件
- 软体家具和床具生产机械、原料及配件
- 室内装饰机械、材料及配件
- 木工、家具生产机械及辅助设备
- 其它：媒体、贸易推广机构

9 Country / Regional Pavilions

- Chilean Pavilion
- German Pavilion
- Italian Pavilion
- Turkish Pavilion
- Malaysian Pavilion
- Spanish Pavilion
- Taiwan Pavilion
- USA / Canadian Pavilion
- AHEC (American Hardwood Export Council) Pavilion

9大国家 / 地区展团

- 智利展团
- 德国展团
- 意大利展团
- 土耳其展团
- 马来西亚展团
- 西班牙展团
- 台湾展团
- 美国 / 加拿大展团
- 美国阔叶木外销委员会展团



High Praises from International Exhibitors 国际展商好评如潮

REHAU Polymers (Suzhou) Co., Ltd.
Mr. Nils Wagner
Chairman, Rehau, Greater China

"We regard interzum guangzhou as a significant event, and we want to focus our resources on one show to promote our latest products and technology, that's the reason why we only choose to participate here among all the furniture production related fairs in Asia. We believe in the interzum brand and have been cooperating with Koelnmesse for over 20 years, so have many of our friends. We will stick to it in the years to come. The show is international with not only Chinese visitors but also those from other Asian countries. We are satisfied with the show. It is a good platform for us to introduce our latest products."

瑞好聚合物（苏州）有限公司
倪万歌 先生
大中华区总裁

"对于瑞好来说，interzum guangzhou是意义重大的盛会，并且我们把资源汇聚在此展会上去推广我们最新的产品与技术这也是瑞好选择interzum guangzhou作为在亚洲地区参加的唯一家具制造行展会的原因。我们公司与德国科隆展览已经合作了超过20年，我们非常熟悉也非常信赖interzum品牌。今年的观众多了很多，而且非常国际化，除了中国以外，我们还接待了许多其他亚洲地区的观众。我们对本届interzum guangzhou非常满意，这里是我们推广新产品的首选平台，未来我们会一直参加。"

American Hardwood Export Council
Mr. John Chan
Regional Director

"We are very satisfied with the number of visitors. In my opinion, CIFM / interzum guangzhou is the best event of its kind with very high quality visitors. The trade fair has also done well in terms of publicity. In the coming years, we'll be making persistent efforts to continue our participation. We believe interzum guangzhou is an excellent platform in China to promote wood products and very helpful for improving the quality of our member companies' customers."

美国阔叶木外销委员会
陈席镇 先生
处长

"今年的人流量情况非常好，我们非常满意。interzum guangzhou是同类展会中最好的一个，到场的观众质量非常高，在宣传方面也做得很好，加上展馆的地理位置也非常优越，十分方便。希望主办方来年再接再厉，我们会继续组团参加。我们相信interzum guangzhou是国内推广木材产品的绝佳平台，对于提高我们会员企业的客户质量十分有帮助。"



Visitor Profile

- Furniture Manufacturing
- Wood and Plastic Trading
- DIY (Do-it-yourself), BIY (Build-it yourself)
- Institutions
- Wood and Plastic Processing
- Furniture Wholesale and Retail
- Interior Design

专业观众

- 家具制造业
- 木材及塑料制品贸易
- DIY（自己动手做）和 BIY（自己动手建构）
- 公关机构
- 木材及塑料制品加工
- 家具批发及零售
- 室内设计