

interzum guangzhou 2014
中国广州国际木工机械、家具配料展览会

Interzum guangzhou 2014 interzum guangzhou2014 interzum guangzhou2014 interzum guangzhou 2014 interzum guangzhou 2014

Onsite Gift Sponsorship Program

展会现场礼品赞助计划





为您开启专属聚光灯

Seize your exclusive spotlight



What you will stand to gain



- Stand out from more than 1,000 competitors onsite and capture the eyeballs of over 60,000 visitors
- Double your exposure with one sponsorship by benefitting from the co-location of interzum guangzhou and the China International Furniture Fair (CIFF)
- Enhance your company's brand value and attract buyers to your booth
- Elevate brand image by associating with the accomplished interzum brand
- Reinforce your brand image for post-event sales opportunities

- 助您在展会现场1,000多名竞争者中脱颖而出，紧紧抓住来自全球60,000多名专业买家的眼球
- 共享广州国际家具博览会（CIFF）展商与买家资源，一次赞助，双重曝光
- 增加赞助商品牌附加值，吸引专业买家前往赞助商展台，推动展台人气与销售
- 借助科隆展国际展览公司interzum全球系列展会影响力，提升品牌形象，加速您的品牌全球化与本土化发展步伐
- 展后强化专业买家对赞助商的品牌印象，有助展后后续销售

1 Sponsorship, 7 Great Benefits

一次赞助，坐享7大赞助商获益



Sponsor Benefits 赞助商获益

1 Water tumblers will be distributed to pre-registered and selected visitors onsite. Sponsor's logo will be printed on the tumblers and your brand image will be strengthened on continuing usage even after the show.

1 赞助商的商标将会出现在每一个现场派发的精美的礼品随行杯上，随买家带离展会，并在日后的使用中不断加深对赞助商的印象。



Organizer Logo
主办方商标

Sponsor Logo
赞助商商标



Sponsor Benefits 赞助商获益



- 2** Sponsor's logo will be printed on the souvenir carrier bags, which also serve as mobile advertisement.
- 2** 赞助商的商标同时会出现在礼品袋上，并在礼品换领处柜台陈列；另外，观众拿着礼品袋在展馆中参观，成为了赞助商的流动广告。



Sponsor Benefits 赞助商获益



3 Sponsor's logo will be printed on the Piazza Vouchers.

3 赞助商的商标将会出现在展会Piazza休闲区入场券上，让每一位专业买家能够加深对赞助商的品牌认知。

**Sponsor Logo
赞助商商标**

我们会在展会现场为来自全球的专业买家以及进行了预登记的观众派发Piazza休闲区入场券。

Piazza Vouchers will be distributed to all visitors onsite.



Sponsor Benefits 赞助商获益



Souvenir Redemption Counter 礼品换领处

4 Sponsor's logo will be shown on the backdrop of the Souvenir Redemption Counter and the Stamp Collection Counters in Hall 11.1, Hall 14.1 and Hall 15.1.

4 赞助商的商标将会出现在国际馆11.1,14.1和15.1现场3个印花盖章处背板, 以及位于14.1号馆的礼品换领处背板上。相当于小型现场广告。

Sponsor Logo
赞助商商标

Sponsor Logo
赞助商商标



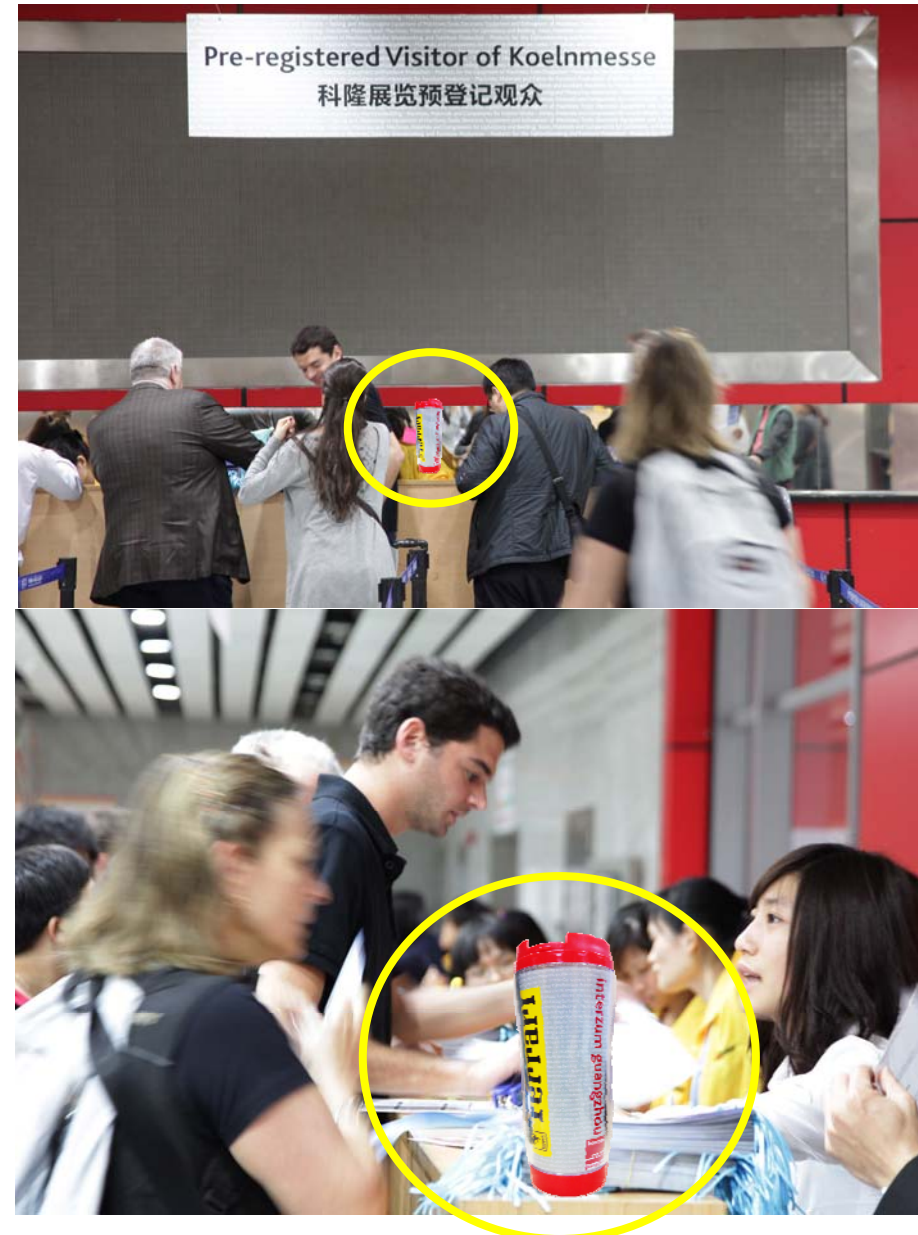
Stamp Collection Counter 盖章处

礼品换取方法: 参观完11.1、14.1以及15.1号馆并集齐3个印花的专业观众, 能够免费换取该随行杯一个。

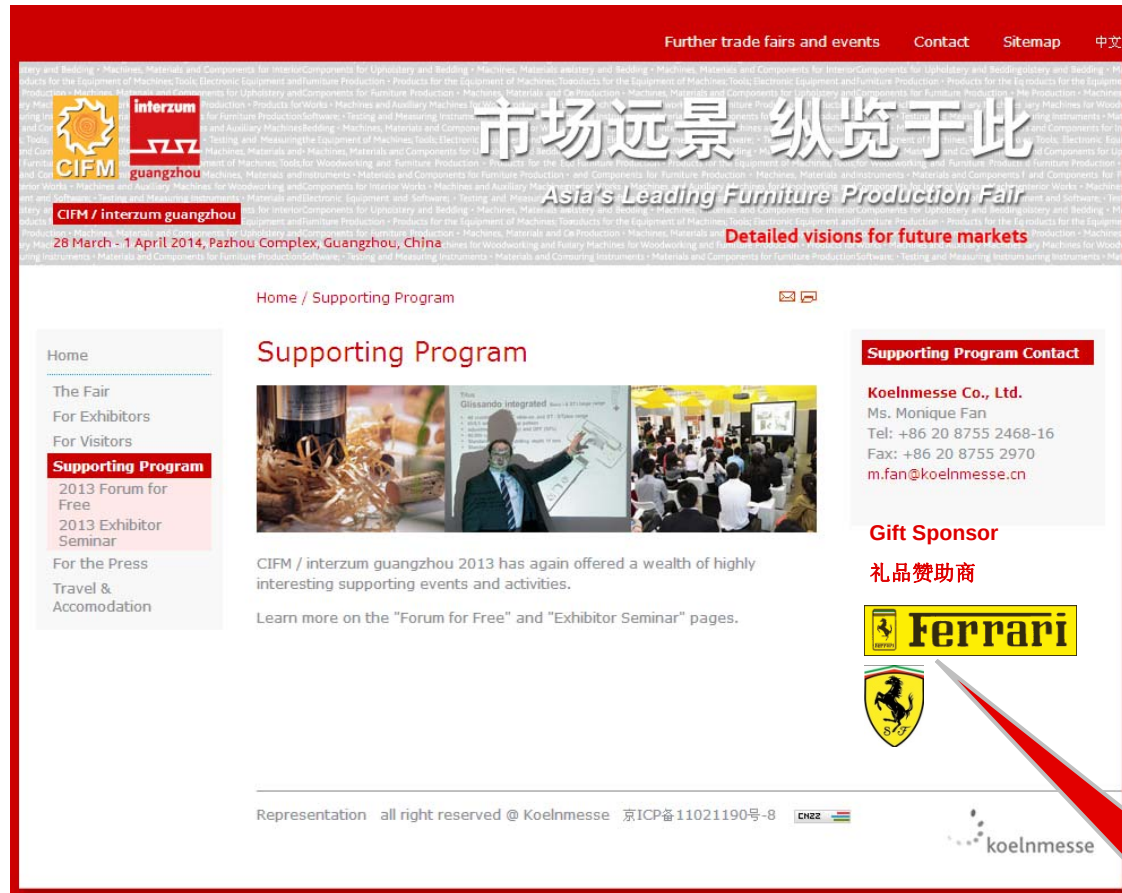
How to redeem: Visitors collecting all 3 stamps from the international halls (Hall 11.1, 14.1 and 15.1) could redeem this exclusive tumbler.

Sponsor Benefits 赞助商获益

- 5** The tumblers will be displayed on the Pre-registered Visitor Counter to increase exposure.
- 5** 礼品随行杯会被放置在预登记观众柜台上，增加赞助商曝光机会。



Sponsor Benefits 赞助商获益



6 Sponsor's logo will be shown on the website of interzum guangzhou Supporting Program page:
<http://www.interzum-guangzhou.com/343/index.html>

Duration: 6 months

6 赞助商的商标链接将会出现在展会官方网站展会配套活动页面内:
<http://www.interzum-guangzhou.cn/326/index.html> , 相当于小型网站广告。

时长: 6个月

Sponsor Logo
赞助商商标

Sponsor Benefits 赞助商获益



7 Sponsor's logo will be shown in the Jan and Mar 2014 issues of the e-newsletter, which will be broadcast directly to over 90,000 potential buyers from all over the world.

7 赞助商的商标及网络链接会出现在展会2014年1月和3月的两期电子展讯当中。每期电子展讯会发送给全球超过90,000名专业买家。

**Sponsor name and logo
赞助商名称和商标**

interzum guangzhou relies on the interest you show in the latest market developments. As a qualified visitor or exhibitor, your participation plays a key role in the success of the fair. That is why we would like to keep you up to date. However, if you do not wish to receive information about this event in the future, please click "unsubscribe" below.
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Information and Prices



Category	Sponsor Quantity	Sponsorship fee	Description
Level One	2,000 pcs	RMB 29,000 / EURO 3,900	1. Both sponsor's and the fair's logos will be printed on the tumblers; 2. Both sponsor's and the fair's logos will be printed on the souvenir carrier bags; 3. Sponsor's logo will be printed on the Piazza Voucher, and shown as "Gift Sponsor";
Level Two	4,000 pcs	RMB 49,000 / EURO 5,900	4. Sponsor's logo will be printed on the backdrop of the Souvenir. Redemption Counter and the Stamp Collection Counters, and shown as "Gift Sponsor"; 5. The tumbler will be displayed on the Pre-registered Visitor Counter.
Level Three	6,000 pcs	RMB 69,000 / EURO 7,900	6. Sponsor's logo will be shown on the bilingual website of interzum guangzhou <i>Supporting Program</i> page, and shown as "Gift Sponsor"; 7. Sponsor's logo will be shown in the Jan and Mar 2014 issues of the e-newsletter.

* If you want to demand for additional quantity, please contact us.

报价详情



分类	数量	费用	回报
一档	2,000个	人民币29,000元/ 欧元 3,900欧	1. 现场派发的每个随行杯身上出现赞助商以及展会的商标; 2. 现场派发的随行杯的礼品袋上印有赞助商以及展会的商标, 并以“礼品赞助商”字样呈现; 3. 展会Piazza区入场券上印有礼品赞助商的商标, 并以“礼品赞助商”字样呈现; 4. 现场3个盖章处以及礼品换领处背板上出现赞助商的商标, 并以“礼品赞助商”字样呈现; 5. 礼品随行杯会被放置在预登记观众柜台上。 6. 展会中英文官网展会配套活动页面出现赞助商的商标, 并以“礼品赞助商”字样呈现; 7. 赞助商的商标链接会出现在展会2014年1月和3月的两期电子展讯当中。
二档	4,000个	人民币49,000元/ 欧元 5,900欧	
三档	6,000个	人民币69,000元/ 欧元 7,900欧	

*如有额外的赞助数量要求, 请直接与我们联系。

Notes 须知



- This sponsorship opportunity is subject to availability and will be processed on a first-come-first-served basis;
 - This sponsorship opportunity is only valid for exhibitors;
 - The above rates include designing fee; logo should be supplied by sponsors in JPEG, AI or TIF format;
 - All images shown are for illustration purposes only;
 - Application deadline: Dec 20, 2013;
 - For sponsorship confirmations after this date, your logo may only appear in the March 2014 issue.
- Sponsorship fee will remain unchanged.

- 本次赞助机会遵循先到先得原则;
- 目前该赞助计划仅为参展商开放;
- 上述报价已包括设计费用, 赞助商商标由赞助商提供, 商标需以jpg、ai或tif格式提供;
- 本计划中出现的图片仅为图片示意, 实际安排以主办方现场安排为准;
- 本赞助计划截止日期: 2014年1月17日。(如您决定参加本次赞助计划的时间晚于2013年12月20日, 赞助商商标只能够出现在2014年3月发出的电子展讯。)



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