

interzum guangzhou 2016

中国广州国际家具生产设备及配料展览会

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Sponsorship Proposal (Exclusive) Free Visitor WiFi at International Hall

国际展区展会现场观众免费WiFi赞助计划（独家赞助）





手机和网络被誉为现代都市人最无法离开的两样东西。

Mobile phones and WiFi connection play an increasingly important role in most people's lives nowadays.



interzum guangzhou 2016 , 国际展区 (14.1或15.1号馆任意一馆) 将开通观众免费WiFi服务 , 覆盖每一位到国际展区参观的观众。

At interzum guangzhou 2016, free WiFi service will be provided at International Hall 14.1 (or Hall 15.1), which will provide connection for all visitors within the service area.



观众每次登陆WiFi，将展示赞助商广告，可包含赞助商广告形象、公司名称、展位号等信息。展会期间，广告展示次数预计将高达**20,000**次。

Sponsor's advertisement will appear every time the mobile device is connected to WiFi. The ad could include brand key visual, company name, booth number and etc. Estimated up to **20,000** impressions during the 4-day event.

Additional Benefits 附加广告价值

展会现场将放置超过30个标牌介绍观众免费WiFi登陆方式，每块标牌上将展示赞助商名称、展位号及公司Logo。

More than 30 banners with the sponsor's logo, company name and booth number will be displayed at the international halls to promote this free WiFi service to every visitor.



现场观众免费WiFi由xxx赞助。
Visitor free WiFi sponsored by xxx.

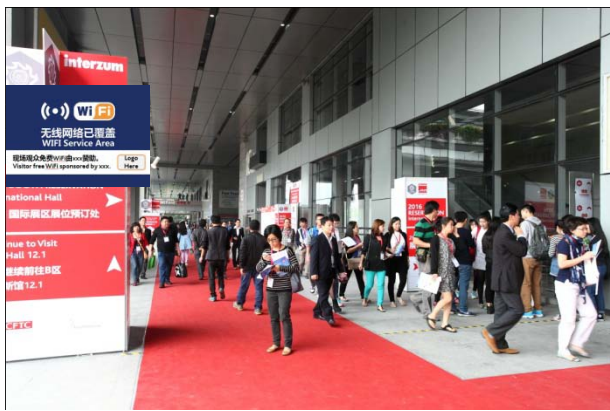
Logo
Here

标牌样式示意
Sample of the banner

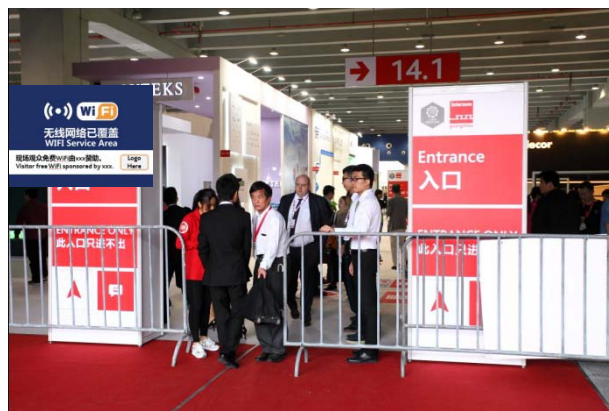
Additional Benefits 附加广告价值

WiFi标牌将会放置在现场当眼位置。

The banners will be placed at the prominent locations across the fair ground.



Visitor Walkway 观众通道



Entrance / Exit 观众出入口



Inside the Hall 展馆内



Service Counter 现场服务柜台



International Halls Lounge 国际买家休息区



Visitor Registration Center 观众登记中心

Information and Sponsorship Fee 报价

Sponsored Item 赞助项目	Sponsorship Fee 费用	Remark 备注
International Hall Visitor Free WiFi Sponsorship 国际展区观众免费WiFi赞助计划	RMB 25,000	Exclusive 独家赞助



- This sponsorship opportunity is subject to availability and will be processed on a first-come-first-served basis;
- This sponsorship opportunity is only valid for exhibitors;
- The above rates include design fee; logo and the advertisement artwork should be supplied by sponsors in JPEG, AI or TIF format;
- All images shown are for illustration purposes only;
- Application deadline: Jan 16, 2016.

- 本次赞助机会遵循先到先得原则；
- 目前该赞助计划仅为参展商开放；
- 上述报价已包括设计费用，赞助商商标及广告元素由赞助商提供，素材需以jpg、ai或tif格式提供；
- 本计划中出现的图片仅为图片示意，实际安排以主办方现场安排为准。



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