


## Facts and Figures

<b>Trade fair</b>	<b>interzum guangzhou 2018</b>	 <p>interzum guangzhou 28 March - 31 March 2018 www.interzum-guangzhou.com</p>
<b>Date of the event</b>	<b>28 March – 31 March 2018</b>	
<b>Organizer</b>	<ul style="list-style-type: none"> <li>Koelnmesse Unit 0906, Landmark Tower II, No. 8 Dongsanhuan North Road, Beijing 100004, P.R. China</li> <li>China Foreign Trade Centre (Group) Floor A, Hall 16, Area C, Canton Fair Complex, No. 980, Xin Gang Dong Road, Haizhu District, Guangzhou 510335, P.R. China</li> </ul>	
<b>Event frequency</b>	Annual	
<b>Venue</b>	<p><b>China Import and Export Fair Complex</b> Area B: No. 382 Yue Jiang (Middle) Road, Haizhu District Guangzhou, China Area C: No. 980 Xin Gang Dong Road, Haizhu District Guangzhou, China</p>	<p>Contact: Ms. Karen Lee Phone + 86 20-87552468 ext.12 Fax + 86 20-87552970 email k.lee@koelnmesse.cn</p>
<b>Opening hours (exhibition period)</b>	<p><b>28 March - 31 March 2018</b></p> <p>Exhibitors: 9:00 a.m. to 6:00 p.m. Visitors: 9:30 a.m. to 6:00 p.m. (Admission up to 4:00 p.m.)</p> <p>For trade visitors aged 18 or above only</p>	<p>Mr. Mattis Liang Phone + 86 20-87552468 ext.15 Fax + 86 20-87552970 email m.liang@koelnmesse.cn</p>
<b>Stand rental fees/sqm</b>	<p><u>Space only (min. 18 sqm):</u> <b>248EUR or 1,800RMB / sqm</b></p> <p><u>Standard shell scheme (min. 9 sqm):</u> <b>298EUR or 2,300RMB / sqm</b></p> <p><u>Premium shell scheme (min. 18 sqm):</u> <b>308EUR or 2,400RMB / sqm</b></p> <p><u>Co-exhibitor fee:</u> <b>300EUR or 2,500RMB / co-exhibitor</b></p>	<p>Koelnmesse Co., Ltd. Guangzhou Branch Room 3311, Metro Plaza, 183 Tianhe Road (North), Tianhe District, Guangzhou 510620 PR China</p> <p>Tel: +86 20 8755-2468 Fax: +86 20 8755-2970 info3@koelnmesse.cn www.koelnmesse.cn</p>
<b>Basic catalogue entry fee</b>	<b>140EUR or 1,000RMB / exhibitor</b>	

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### Product segments

- Materials and Components for Furniture Production
- Machines, Materials and Components for Upholstery and Bedding
- Machines, Materials and Components for Interior Works
- Machines and Auxiliary Machines for Woodworking and Furniture Production
- Others (Media, Association)

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### Fair profile

After 14 years of development, **interzum guangzhou** has grown to be the most comprehensive trade fair in woodworking machinery, furniture production and interior design industry in Asia and the definitive one-stop platform for participants to meet buyers, manufacturers and suppliers from all vertical sectors of the furniture manufacturing, production and design industries. It is the preferred professional trade show for decision makers of industry from domestic and international.

Whether the business focuses on design, raw materials & components, upholstery & woodworking process, or manufacturing and finishing technology, **interzum guangzhou**, being held concurrently with the China International Furniture Fair CIFF, provides an international avenue of business opportunities for buyers and manufacturers.

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### Figures of 2017 event

Gross exhibition space	<b>150,000</b> sqm (Only CIFM / interzum guangzhou, excl. CIFF – Office Show )
Exhibiting companies	<b>1,396</b> ( <b>330</b> international exhibitors) from <b>38</b> countries and regions
Visitors	<b>83,356</b> trade visitors in 2017 event, <b>14,239</b> were overseas and <b>69,117</b> were domestic visitors  (Combined with CIFF – Office Furniture Show)

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### Project management

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### Website

[www.interzum-guangzhou.com](http://www.interzum-guangzhou.com)  
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