

Facts and Figures

Trade fair	CIFM / interzum guangzhou 2022	
Date of the event	26 – 29 July 2022	interzum
Organizer	Koelnmesse GmbHChina Foreign Trade Centre (Group)	TTT guangzhou
Year of Foundation	interzum guangzhou: 2004interzum Cologne: 1959 (Mother Show)	CIFM / interzum guangzhou
Event frequency	Annual	www.interzum-guangzhou.com
Venue	Canton Fair Complex, Pazhou, Guangzhou	Contact: Ms. Silvia Huang
	Area B: No. 382 Yue Jiang (Middle) Road, Haizhu District, Guangzhou, China Area C: No. 980 Xin Gang Dong Road, Haizhu District, Guangzhou, China	Phone + 86 20-87552468 ext.315 email silvia.huang@koelnmesse.cn Mr. Lucas Xu Phone + 86 20-87552468 ext.310 email lucas.xu@koelnmesse.cn Koelnmesse (Beijing) Co., Ltd. Guangzhou Branch Room 2003, TianAn Life Centre No. 285 Linhe Road (E), Tianhe District Guangzhou, 510600 P.R China
Product segments	 Hardware and Components Materials and Components for Interior Works Machinery and Equipment for Upholstery and Bedding Materials and Accessories for Upholstery and Bedding Wood Products, Panels and Laminates Adhesives, Paints and Other Chemical Materials Machinery and Auxiliary Machinery for Woodworking and Furniture Production Organizations, Services and Media 	
Stand rental fees/sqm	Space only (min. 18 sqm): 277.5EUR or 2,110RMB / sqm Standard shell scheme (min. 9 sqm): 327.5EUR or 2,610RMB / sqm Premium shell scheme (min. 12 sqm): 347.5EUR or 2,760RMB / sqm	Tel.: +86 20 8755-2468 www.koelnmesse.cn
	Co-exhibitor fee: 350EUR or 3,000RMB / co-exhibitor	



Facts and Figures

Opening hours (exhibition period)

Exhibitors: 9:00 a.m. to 6:00 p.m.

Visitors: 9:30 a.m. to 6:00 p.m.

(Admission up to 4:00 p.m.)

For trade visitors aged 18 or above only

Fair profile

As Asia's leading event in the woodworking machinery, furniture production and interior design industry, CIFM/interzum guangzhou provide the definitive one-stop platform for industrial suppliers from all vertical sectors to showcase a wide range of products and technologies, and meet professional buyers from all over the world. It is the preferred professional trade show for decision makers of industry from domestic and international.

CIFM/interzum guangzhou 2022 will once again be held in conjunction with the Asia's biggest furniture fair - China International Furniture Fair (CIFF). This collaboration will ensure a vibrant and effective market for exhibitors and buyers alike.

Guangdong - An Ideal Location

Southern China is one of the biggest manufacturing hubs for furniture production in the world. Guangdong-Hong Kong-Macau Greater Bay Area poised to further elevate importance of manufacturing node in South China. China has become an important industry hub attracting manufacturers of machinery, suppliers of raw materials and final producers of this lucrative industry.

Figures of 2022 event

Gross exhibition space

340,000 sqm

(Combined with CIFF - Office Furniture Show)

Exhibiting companies

2,100 exhibitors

Visitors

Estimated 200,000 trade visitors

(Combined with CIFF – Office Furniture Show)



Facts and Figures

For China & International Participation:

Koelnmesse (Beijing) Co., Ltd. Guangzhou Branch

Ms. Silvia Huang **Project Director**

Tel: +86 20 8755 2468 ext 315 Email: silvia.huang@koelnmesse.cn

Koelnmesse (Beijing) Co., Ltd. Guangzhou Branch

Mr. Lucas Xu

Assistant Sales Manager

Tel: +86 20 8755 2468 ext 310 Email: lucas.xu@koelnmesse.cn

Koelnmesse (Beijing) Co., Ltd. Guangzhou Branch

Ms. Werty Liu Sales Executive

Tel: +86 20 8755 2468 ext 311 Email: werty.liu@koelnmesse.cn

For Europe Participation:

Koelnmesse GmbH Ms. Petra Opgenoorth Sales Manager

Tel: +49 221 821 2998 Fax: +49 221 821 3908

Email: p.opgenoorth@koelnmesse.de

www.interzum-guangzhou.com

www.interzum-guangzhou.cn

June 2022, page 3

Website

Contacts